



श्री राम कॉलेज ऑफ कॉमर्स SHRI RAM COLLEGE OF COMMERCE

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14th October, 2019

NOTICE

WORKSHOP

The Internal Quality Assurance Cell (IQAC), Shri Ram College of Commerce in collaboration with Corporate Executive Simulation (CESIM) is organising a two day 'Workshop on Business Management Simulations' on 4th-5th November, 2019 at Seminar Room, SRCC Campus which will be facilitated by Mr Varun Patil, Country Head- CESIM.

The simulation workshop will touch upon areas of operations, material sourcing/procurement, inventory control, R&D, marketing, HR, finance. The details of the workshop are given in accompanying brochure available on college website.

All the interested participants are requested to fill the following registration form
bit.ly/workshopbms

Deadline for registration: 19th October, 2019, 5:00PM

Astha Dewan
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Workshop Coordinator
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Simrit Kaur
(PROF SIMRIT KAUR)
Principal

प्राचार्य / Principal
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Shri Ram College of Commerce
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Cc: Faculty Notice Board
College Website



SRCC
IQAC



W O R K S H O P O N
**BUSINESS
MANAGEMENT
SIMULATIONS**



4th -5th NOV 2019



***Seminar Room,
SRCC Campus, DU***

About Us

SRCC

Shri Ram College of Commerce (SRCC) is India's one of the top Commerce college affiliated to the University of Delhi granting undergraduate and postgraduate degrees. Founded in 1926 in New Delhi, it is one of the most prestigious and oldest institutes of higher learning in Commerce and Economics. SRCC enjoys an elite status as the most sought after commerce college in India and has established a reputation for attracting some of the brightest students in the country.

CESIM

Corporate Executive Stimulation (CESIM) is the world's largest provider of Enterprise Stimulations which provides a broad portfolio of easy-to-use business simulations for educational institutions and corporations. Cesim Stimulations are interactive and competitive and the game-like nature of Cesim's Stimulations makes them engaging tools for learning by doing. Cesim previously has conducted workshops in multiple countries. In India, particularly, they conducted workshops in some premier institutions such as IIM Ahmedabad, IIM Bangalore, IIM Calcutta, SP Jain, NMIMS.

FACILITATOR

Varun Patil is an executive with experience in areas of business strategy, product management, AI/ML, real estate economics, new market and product development. He has been conducting simulation workshops for over 8 years and has been associated with leading organisations in like IOC, Arcelor Mittal and leading business schools including a 2 year facilitation stint with IIM A.

WORKSHOP

Enterprise Business Simulations have become an integral part of a teachers armoury in almost all areas of management. The new learning paradigm of the millennial generation has renewed focus on how to keep and increase student engagement to enhance learning and retention. In addition, recruiters have highlighted problem solving skills and commercial awareness as the must have skills in graduates. In the real world, students encounter problems that are complex, not well defined, and lack a clear solution and approach. Problem solving skills do not necessarily develop naturally; they can be explicitly taught in a way that can be transferred across multiple settings and contexts. Well-designed Enterprise Business simulations are best equipped complement existing teaching resources to fulfil learning aspirations of the new age learners and prepare them for success in the real world. The programme will address issues in how to effectively use enterprise business simulations in class like selection of appropriate business simulation, format and time allocation for the simulation exercise, interpretation of output based on learning objective/ profile of students and integration with course unit. The core of this programme is to emphasise on how enterprise business simulations can be used to meet multiple learning objectives of a course and the Institution.

About Program

CONTENT

1. Introduction to Enterprise Business Simulations
2. Benefits of problem based learning and learners driven approach
3. Choosing the relevant business simulation
4. Deciding on the most effective format (continuous vs discrete)
5. Effective structure (team size vs no. of teams)
6. Experiencing Cesim Business simulations as a participant
7. Customising interpretation of output based on learning objective/ profile of students
8. Designing class room discussions around the simulation
9. Integration with other teaching resources like case studies and course unit

SCHEDULE

4th November- Day 1		5th November- Day 2	
TIME	DESCRIPTION	TIME	DESCRIPTION
9:00 AM- 9:30 AM	Introduction	9:00 AM- 9:30 AM	Recap of Day 1
9:30 AM- 10:30 AM	Introduction to Strategy Simulation :CESIM Global Challenge	9:30 AM- 10:45 AM	Simulation Round 4
10:45 AM- 12:45 PM	Simulation Round 1	11:00 AM- 12:30 PM	Simulation Round 5
1:30 PM- 3:15 PM	Simulation Round 2	1:30 PM- 2:45 PM	CESIM Instructor Platform
3:45 PM- 5:15 PM	Simulation Round 3	3:00 PM- 3:45 PM	Q & A
		3:45 PM- 4:00 PM	Certificate Distribution

* Breaks are there for refreshments and lunch.

Guidelines

REGISTRATION

1. Interested participants are required to fill the online registration form available at the following link latest by **19th October, 2019, 5:00 PM.**

Link:bit.ly/workshopbms

2. Only **25 seats** are available, therefore registration will be made on First Come, First Serve basis.
3. **Certificate of Participation** will be given to all participants on successful completion of the programme.

FEE & PAYMENT

1. The registration fees shall be as follows:
 - (a) ₹ 500 (SRCC Faculty)
 - (b) ₹ 1000 (Faculty from different universities)
 - (c) ₹ 1500 (Corporates/other)The Registration fees includes course kit , refreshments and lunch.
2. By **20th October 2019, 12 Noon** participation confirmation email having **online payment** details will be shared. Deadline to pay the same is **25th October 2019, 4:00 PM.**
3. Only **online payment** will be accepted. (NEFT/RTGS/IMPS)

CONTACT US

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